



the growing fleet of fully equipped Pool Cleaning and Chemical Trucks in daily service at Aladdin.

Service in Southern California. Aladdin services hundreds of pools every week in Los Angeles and Orange Counties. All of Aladdin's Service Units are staffed with skilled operators and factory trained technicians. The condition of your pool and the pleasure you derive from it is the thought foremost in the minds of Aladdin personnel.

Radio Dispatched Trucks . . . Up-to-date equipment includes Short Wave Radio communication to delivery and repair trucks working in a large service area. Aladdin is as near as your phone . . . a service unit is only minutes away, ready to answer your call. A field technician will be glad to check your pool and equipment and give you an estimate, at no cost to you.

Aladdin Repair Trucks are completely equipped to repair your equipment or make replacements on a "one-stop" service call. Aladdin's large fleet of Pool Cleaning Trucks and Chemical Delivery Trucks work on a scheduled route system. If, however you are in need of pool cleaning, chemicals or pool equipment on an emergency basis . . . a call to Aladdin is all that's required.

# aLadoin... has more and does









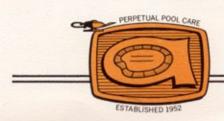


Aladdin Pool Service is comprised of five major categories, namely: Pool Cleaning, Chemical Delivery, Equipment Repair and Replacement and Acid Bathing and Hand Stoning. Each Service is available individually or in any combination that suits your requirements.

POOL CLEANING . . . An Aladdin Pool Cleaning Unit calls on a regular schedule. Skilled operators clean your pool thoroughly, brush or vacuum, surface skim the water and clean the tile. The chemical balance of the water is tested with up-to-date equipment; chemicals are added when required. Filtering equipment is checked, cleaned and backwashed. Filter bags are cleaned as required. Water temperature is checked, heater is inspected and reset when required. Since preventative maintenance is such a large part of our business, Aladdin Servicemen are trained to answer questions and to advise pool owners regarding the proper care of their pools.

### ACID BATHING & HAND STONING

... This service is available by appointment. The pool is drained, usually the day before. Trained Technicians using up-to-date equipment carefully wash away all undesirable stains and blemishes from the pool plaster. Hand Stoning the entire surface after the acid wash is done to insure the smoothest possible surface. Proper washing and hand stoning will allow that "new sparkling look" to last much longer.



## more for you

CHEMICAL SERVICE . . . Chemical Trucks are primarily used to deliver Chemicals (Surewhite, Liquid and Aquaguard Dry) to pool owners on a regular route schedule. Many customers of Aladdin prefer to clean their own pools but do use Aladdin's Chemical Service and Aladdin Repair and Replacement Services, Aladdin Chemical Servicemen are trained technicians with a personal interest in your pool and equipment. An inspection of all equipment is made on regular chemical deliveries, whenever possible. Aladdin Servicemen are required to keep records and to know the condition of all pools and equipment on their respective routes.

### SERVICE & REPAIR TRUCKS . . .

Aladdin Repair Trucks are the most completely equipped units of this type in the business. All repair and replacement work is done by factory trained technicians. Aladdin makes most all equipment repair and replacement calls on a "one-stop" basis. Repairs and equipment replacement are generally made in one call in the least possible time. Onestop service saves pool owners money and keeps equipment in operating condition without "down-time." Aladdin Repair Shops are fully equipped to service all types of swimming pool equipment. Large stocks of replacement parts are always on hand, both new and guaranteed rebuilt.













### aladdin stores ...



Aladdin Stores conveniently located in Bell Gardens, Bellflower, Garden Grove, and Orange to serve Los Angeles and Orange Counties, are the largest and best equipped in Southern California. If it's for or about a swimming pool . . . you can bet Aladdin has it. Aladdin Store Managers and their assistants are chosen because they are the best informed people on the subject of swimming pools.

Aladdin welcomes you to bring your inquiries and pool problems to them. They will gladly advise you on any phase of swimming pool ownership, maintenance, equipment or repair. Satisfied Pool Owners are Aladdin's greatest asset and needless to say, their prime concern. Saving Pool Owners money and inconvenience and making pool ownership a real pleasure is all in a days work at Aladdin. A phone call . . . or better yet . . . a visit to one of Aladdin's Stores may make the difference in your personal enjoyment of your pool.



## products available at aladdin stores ...

Aladdin's large stock of swimming pool equipment includes selected items from leading manufacturers.

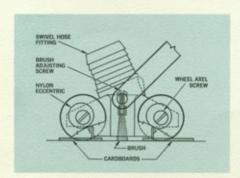
CHEMICALS . . . Tile Cleaner, Algaetrol, Algae Bar, Algae Tabs, Algae Stick, Aquaguard, Superwhite Liquid.

MAINTENANCE EQUIPMENT . . . Aladdin Vacuum Cleaners, Nylon Brushes (straight and curved), Leaf Skimmers, Handles (straight and telescopic), Stainless Steel Brushes, Tile Brushes, Thermometers, Test Kits.

REPLACEMENT PARTS . . . Pumps and Pump Parts (new and rebuilt), Motors and Motor Parts (new and rebuilt), Heaters and Heater Parts (new and rebuilt), Filters, Lighting Equipment and Parts, Ladders (chrome and stainless steel), Grab Rails, Safety Rope, Floats, Life Rings, Life Hooks, Pool Rules, Diving Boards, Diving Board Mats and Fulcrum Pads and Parts, Main Drain Covers, Anti-Vortex Plates, Pool Ceramics and a line of complete Anthony Pool replacement parts.

**ACCESSORIES & DECORATOR EQUIPMENT...** Swim Fins, Masks, Snorkels, Pool Slides, Tip-a-tubs, Boats, Paddles, Sails, All types of inflatables, Patio Decor Kits, Patio Ash Trays.

## ... TODAYS Dinest POOL VACUUM CLEANER



Aladdin's "Balanced Design" features: four-wheel suspension with adjustable, non-marking Nylon wheels, Nylon skirts for controlled cleaning action and Nylon brushes. No part of the Aladdin Unit that touches the surfaces of your pool can mark it in any way.

The Aladdin Pool Vacuum has outperformed all other similar type units on to-days market. Both residential and commercial pool owners recognize the advantages of "Balanced Design" when they use the Aladdin Pool Vacuum.

The cleaning action of the Aladdin Unit plus the ease in handling is quite amazing. Large, heavy deposits of dirt and debris are completely removed in one pass of the vacuum cleaning head.



by aLadding



aLadola swimming pool service and supplies

An open letter to the present and future customers of Aladdin Pool Service.

We at Aladdin wish to express our sincere appreciation to our many customers who have made possible, our phenominal growth. With your confidence we will continue to improve our techniques and expand our facilities so that Aladdin will continue to be the finest and most complete Pool Service in Southern California.



May we serve you.....

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For those who we have yet to serve; we look forward to the opportunity of including you among our many satisfied customers.

A call to Aladdin may make the difference in real Pool Appreciation.